



Nursery audits & compliance

Privacy Policy

Effective Date: Jan 16, 2026

1. Introduction

Welcome to the privacy policy of N-aud Ltd ("we," "our," or "us"). We are committed to protecting your personal data and your right to privacy. This policy explains how we collect, use, and protect your information when you visit our marketing website, located at www.n-aud.co.uk or www.naud.app (the "Site"). N-aud subscribers can view our Subscriber Privacy Policy from within their platform.

N-aud Ltd is a Software as a Service (SaaS) company. This policy specifically applies to our marketing Site.

2. Data Protection Officer (DPO) and Contact Information

Our Data Protection Officer can be reached at:

- **Email:** data@n-aud.co.uk

For any complaints regarding your personal data, please contact us at the email address provided above.

3. Data We Collect

When you visit our Site, we may collect the following types of information:

Below is a table summarizing the types of data we collect, their source, and the purpose of collection.

| Category | Examples of Data Collected | Source | Purpose |
|-----------------------|--|--|--|
| Usage Data | IP address, browser type, operating system, pages viewed, time spent on pages, referral sources. | Automatically collected via cookies and analytics tools (provided by WIX and integrated services). | To analyse and improve the performance and usability of the Site. |
| Voluntary Data | Name, email address, phone number, company name, setting address and other details about your educational setting. | Provided by you when filling out contact forms, newsletter sign-ups, trials or demo requests. | To respond to your inquiries, provide requested services, and send marketing communications (if consented to). |
| Technical Data | Information about your device (e.g., screen resolution, device type). | Automatically collected by the WIX platform to ensure optimal display and functionality. | To ensure the Site is displayed correctly on your device. |

4. How We Use Your Information

We use the information we collect for the following purposes:

- **To Respond to You:** To reply to your queries and requests submitted through the contact forms.
- **To Send Marketing Communications:** To send you updates, promotional materials, and newsletters, where you have provided explicit consent.
- **To Improve Our Site:** To monitor and analyze trends, usage, and activities in connection with our Site and to improve the Site's content and functionality.
- **For Security:** As part of our efforts to keep our Site safe and secure.

5. Legal Basis for Processing (GDPR)

We will only process your personal data where we have a lawful basis to do so:

- **Consent:** Where you have given your clear consent for us to process your personal data for a specific purpose (e.g., signing up for a newsletter).
- **Legitimate Interests:** Where the processing is necessary for our legitimate interests (or those of a third party) and your interests and fundamental rights do not override those interests (e.g., website security and improvement).
- **Contract:** Where the processing is necessary for a contract we have with you, or because you have asked us to take specific steps before entering into a contract.

6. How We Share Your Information

We will not sell your personal data to third parties. We may share your data with the following:

- **WIX:** As the platform hosting our Site, WIX may process data on our behalf. Please refer to the WIX privacy policy for more details on their data processing activities.

- **Service Providers:** We may share your data with third-party service providers who perform services for us or on our behalf, such as hosting services, analytics providers, email delivery services, and CRM platforms.
- **Legal Compliance:** Where legally required or necessary to protect our rights and safety or the rights and safety of others.

7. International Data Transfers

As our Site is built on the WIX platform and we may use third-party service providers, your information may be transferred to and processed in countries outside your country of residence, including countries outside the European Economic Area (EEA).

We will take all reasonable steps to ensure that your data is treated securely and in accordance with this privacy policy. This includes ensuring appropriate safeguards are in place, such as standard contractual clauses or reliance on adequacy decisions, to protect your personal data during international transfers.